









DEMOGRAPHICS OF HOOSICK FALLS



Our 1.6 square mile, walkable village with over 3,200 residents is along the banks of the Hoosic River. We are a united and resilient working-class community with a poverty rate over 13% that has endured untold challenges and are now experiencing a vibrant resurgence.

THE RECOVERY OF HOOSICK FALLS



With national focus on the drinking water crisis, local entrepreneurs invested in our downtown, bringing new energy to our community and redefining our downtown.

New businesses have opened and thrived. Buildings have been successfully redeveloped. Even during our hardest times, the seeds of recovery and development have been taking hold.

Our community persevered.

THE RECOVERY OF HOOSICK FALLS

We now find ourselves one year away from the completion of our new water source.

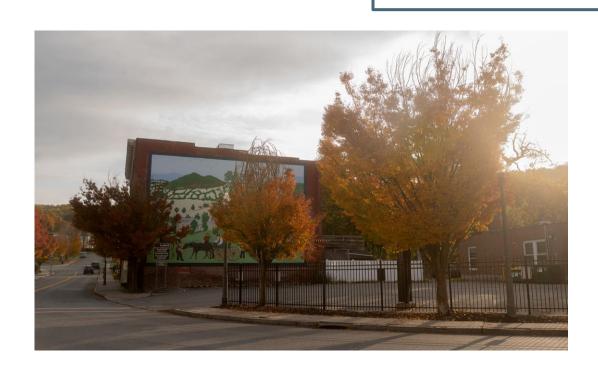
This chapter will be concluding shortly.

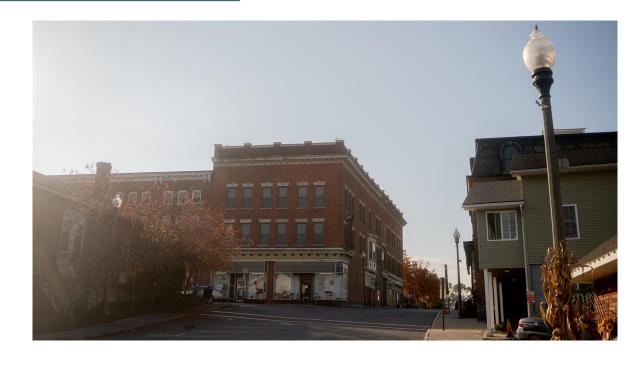
we are ready and eager
to write the next one, and we hope
that New York Forward is a part of it.



The New York Forward Program would bring our recovery to full bloom, giving us the resources we need to continue to develop and revitalize the areas and initiatives that are an integral part of our community and our identity.

REALIZING OUR VISION THROUGH NYF





Business & Jobs

The creation of 8 businesses and improvement/expansion of 5 existing, will contribute to our projected 33% job increase.

Creative Economy

Robust public art, the re-creation of a historic performance arts space, and the addition of coworking artist spaces will greatly accelerate our emerging, multisector creative economy.

Downtown Living

The addition of 24 mixed-use affordable units and 6 short-stay units addresses our housing shortage and enhances downtown residential life.



Accessibility

Accessibility throughout – safe & lighted walkways that connect our downtown neighborhoods and historic buildings; 24-hour public amenities; and handicap access to public and nonprofit facilities.



Waterfront & Greenway

Our waterfront is a scenic jewel. The acquisition and creative reuse of 6-acre brownfield to a green infrastructure and water sensitive recreational park with access to our beautiful Greenway will be enjoyed by both residents and visitors and will symbolize our community's resilience.



THROUGH RECENT LOCAL LAW PASSAGE

- ❖ Started Vacant & Abandoned Build Registry
- Established Property Maintenance & Junk Vehicle Ordinances
- Created downtown loading zone for businesses
- ❖ Authorized Temporary permits for outside dining & sidewalk displays



RECENT VILLAGE GOVERNMENT INITIATIVES THROUGH RECENT BOARD ACTION

- Secured site control for future parking
- ❖ Invested in parking study
- Successfully implemented flood prevention buy-out program
- Started eminent domain proceedings to acquire lands that will loop Greenway to downtown

SPONSORED PROJECTS OVER \$100K

PRIVATE & NONPROFIT

Saluzzo Building	\$1,364,190	NYF \$ 594,227
Specialty Building	\$2,100,000	NYF \$ 700,000
Byte	\$ 400,000	NYF \$ 200,000
Hoosick Provisions	\$ 310,000	NYF \$ 110,000
Wood Block	\$1,105,000	NYF \$1,000,000
Hoosick Armory	\$ 420,000	NYF \$ 420,000

PUBLIC (Fully NYF Eligible)

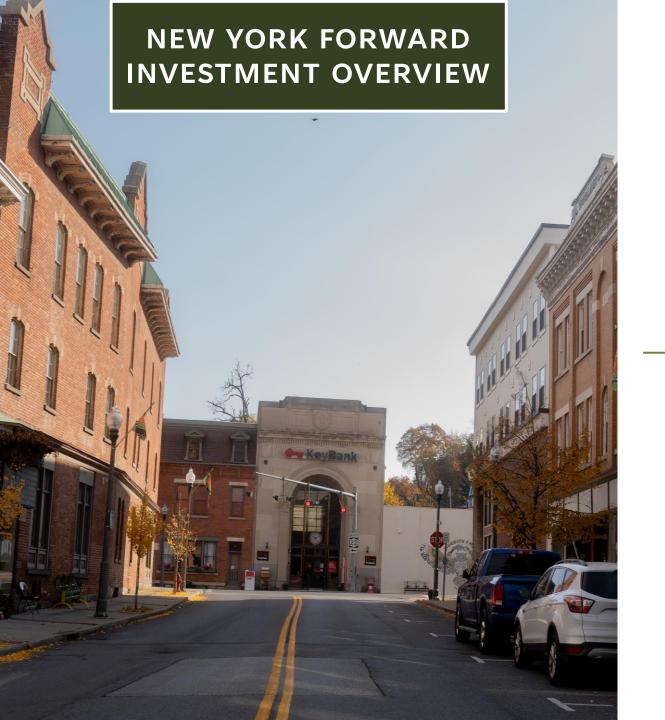
Streetscapes:	\$	600,000
Public Amenities	\$	225,000
Greenway River Wall Public Art	\$	115,000
Waterfront Memorial Park	\$ 2	,300,000
Branding & Marketing	\$	200,000



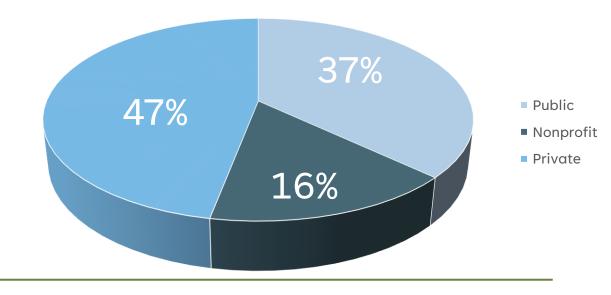
SMALL COLLECTIVE IMPACT UNDER \$100K

Public Murals & Sculpture	\$ 97,000	NYF \$97,000
Hoosick Jewelry	\$ 155,097	NYF \$80,000
Greenway Wayfinding	\$ 45,000	NYF \$45,000
Firehouse Restaurant	\$ 120,000	NYF \$40,000
Sand Bar & Restaurant	\$ 20,000	NYF \$10,000
Hall Street Park	\$ 10,000	NYF \$10,000
Thorpe's Historical Sign	\$ 10,000	NYF \$10,000

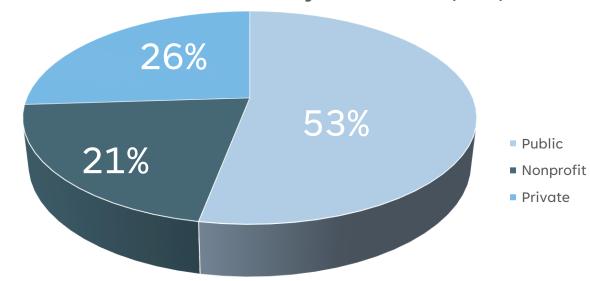


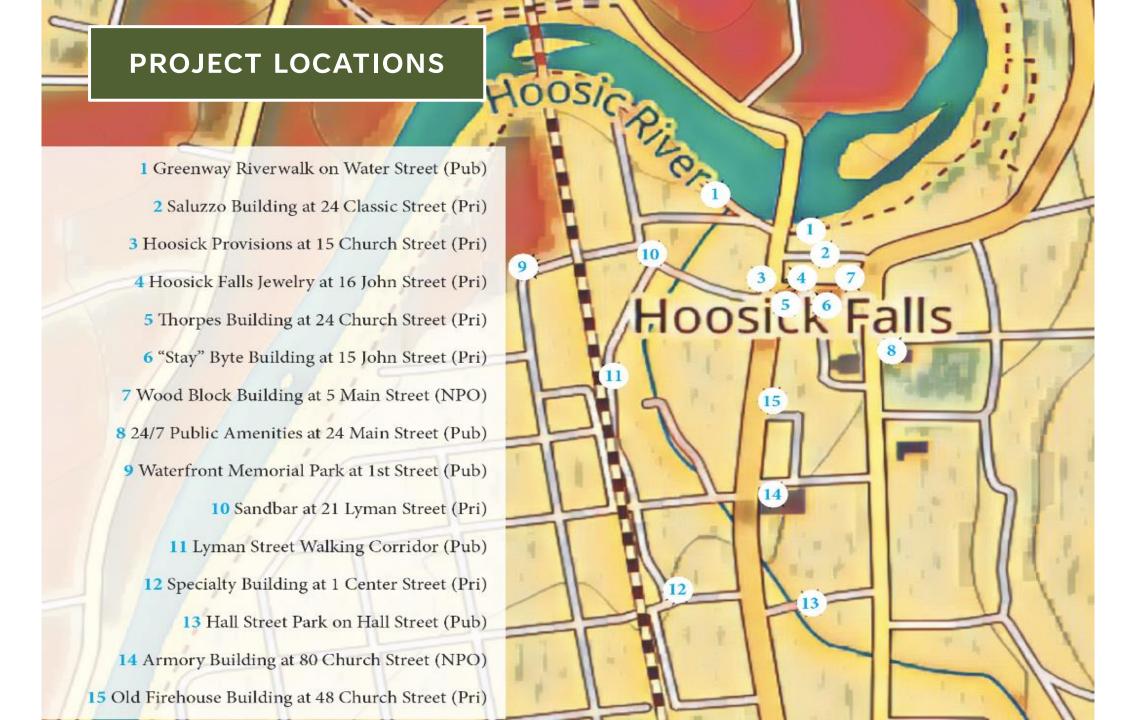


%of TOTAL Transformative Investments By Sector - \$9,596,287



% of NYF ELIGIBLE Funds By Sector - \$6,756,227





PROJECT LOCATION #1 GREENWAY RIVER WALL ART ON WATER STREET - PUBLIC

GREENWAY RIVERWALL ART

AT WATER STREET

The Greenway is requesting NY Forward funds to complete an artistic mural along Water Street covering a 3,575 square foot concrete barrier. This public improvement project will increase visibility and contribute to beautification of the public Greenway trail.

Total Project Cost \$115,000 NY Forward Investment \$115,000





PROJECT LOCATION #2 THE SALUZZO BUILDING AT 24 CLASSIC STREET - PRIVATE

THE SALUZZO BUILDING

AT 24 CLASSIC STREET



The Saluzzo Building at 24 Classic Street is a 12,000 square foot, three story Type III masonry and joist built in 1880 along the Hoosic River. The structure encompasses the entire northern side of Classic Street and is one of the largest mixed-use buildings in the village.

A Total Transformation

The project will be implemented in phases with the first two phases funded entirely by owner. The third and fourth phases will combine private financing and leverage NY Forward 50 percent reimbursement funds.

24 Classic Street is centrally located between the Hoosic River Greenway and several other projects in the immediate downtown. It is a mixed use development featuring eight residential units on the second and third floors and one sidewalk-accessible unit on the main floor. There are four commercial spaces on the main floor. These units are being upgraded with new high-efficiency electric heating systems and appliances, while maintaining the exposed brick and charm of the original structure. Two of the commercial spaces will have access to a new commercial kitchen and will act as a business incubator. The project also features a two-story deck overlooking the river Greenway. A third commercial and four retail space will also be available, with the forth unit including a flex studio apartment space available for either long- or short-term rentals. Three of the four units have letters of intent for leases in place.

New, energy-efficient windows will replicate the original historic windows long ago removed from the building. This and a new historical facade will enhance the appearance of the building from Classic Street and will include storefront glass for the commercial spaces, historic wood trim and doors, and brick re-pointing to beautify the storefronts while preserving the integrity of the structure.

PROJECT LOCATION #2

THE SALUZZO BUILDING AT 24 CLASSIC STREET - PRIVATE

Phase 1

General interior upgrades to the 10 residential units in the building. New floors, paint, new kitchen and bathroom fixtures, door hardware to improve security, and new fire alarms. This phase will also include new light fixtures and common hallway finishes as well as a new security hardware and cameras at the residential street entrance.

Owner Investment \$586,169 NY Forward \$0

Phase 2

Commercial space upgrades will include new interior finishes, new electric heating, and a commercial kitchen space with new appliances.

Owner Investment \$168,870 Commercial Tenant Investment (through cash and SBA loans) \$168,870 NY Forward \$0

Phase 3

Facade restoration and exterior upgrades with the intention of removing blight, increasing visibility with lighting, and transforming the Classic Street facade and rear, Greenway facade to promote the connection between downtown businesses and the Greenway. The north face of the building will showcase a mural, highlighting the arts and culture of the region.

Owner Investment \$381,255 NY Forward 50% reimbursement \$190,627

Phase 4

The final phase of the project will focus on sustainability and decarbonization of the property. Plans include building out two new residential units overlooking the Greenway and replacement of all existing plumbing fixture to WaterSense labeled low-low fixtures. Includes transitioning the hot water system to air sourced heat pumps to improve efficiency and reduce electric load. A new R60 white TPO roofing system will be added to reduce heat island effect and improve building performance. All light fixtures will be converted to LED. The commercial kitchen appliances and electric service will be changed to be electric to remove all fossil fuels form the building. And finally blown in insulation will be added as a low impact way to improve building performance without added demolition waste to the project.

Owner Financing and NYSERTA/National Grid Incentives Loans \$807,200 NY Forward 50% reimbursement \$403,600

Total Estimated project cost \$1,564,190 New York Forward investment \$594,227



PROJECT LOCATION #3 HOOSICK PROVISIONS AT 15 CHURCH STREET- PRIVATE

HOOSICK PROVISIONS

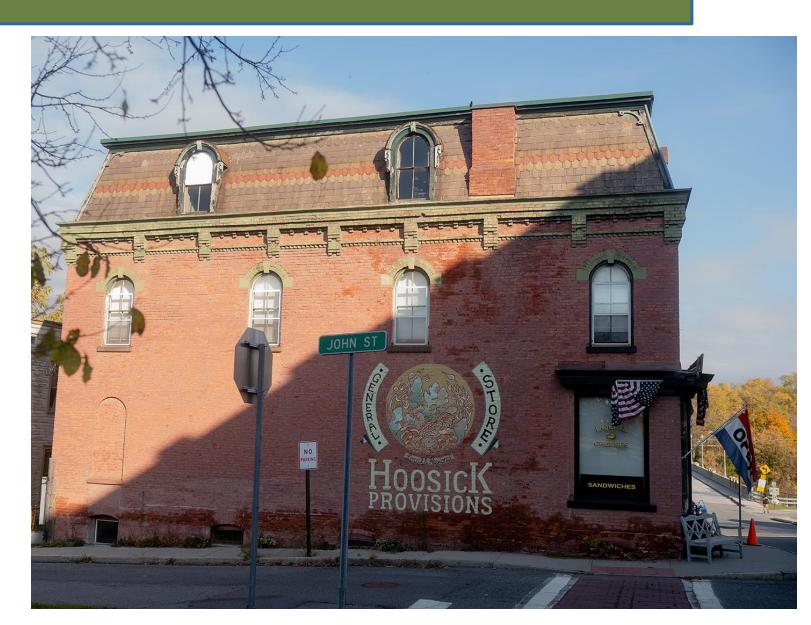
AT 15 CHURCH STREET

For over two decades one of the anchors of the historic district, 15 Church Street, had been left to decay, with a leaking roof and crumbling facade. The building is a three-story second empire jewel built in 1855, one of the earlier buildings in Hoosick Falls and is on the National Register of Historic Buildings.

Current owners acquired the building in 2019 and spent over \$200,000 to secure the structure and restore the 1st and 2nd floors. The roof was collapsing and rear, bowing wall needed immediate attention as did the inner floor joists, crumbling chimneys, and foundation A new heating system was installed as well as entirely new electric and plumbing systems.

Commercial spaces on the main floor include a general store and bakery.

The final step to securing the building's future is the 3rd floor. The 3rd floor was the original living quarters for the family who built the building. Using potbelly wood stoves for heat, it has never been electrified or had running water.



PROJECT LOCATION #3 HOOSICK PROVISIONS AT 15 CHURCH STREET- PRIVATE

The walls are in disrepair and ceilings are gone due to the roof leaks over the past decade. In the third phase of the project, the 3rd floor will become habitable again, providing additional needed housing in the Village of Hoosick Falls. This will not only fill a missing housing need but also would enable the building to be self-sustaining, preserving its past and securing its future.

Project Components

- Installing efficient electric heat for the 3rd floor, adding plumbing and electric services for the first time and fitting out two apartments.
- Securing and repairing the facade of the 3rd story in conjunction with NYS preservation requirements for Historic registered buildings. The Mansard roof is slate shingled and needs repair along with the ornate windows.

The updated total projected investment for this project will be \$310,000. The New York Forward request is \$110,000.



PROJECT LOCATION #4 HOOSICK FALLS JEWELRY AT 16 JOHN STREET - PRIVATE

Hoosick Falls Jewelry

AT 16 JOHN STREET

Requesting funds in support of solar panels at a cost of \$96,587 of which the property owner will cover \$80,000 initially and \$16,587 due later. Owner also applying for USDA REAP grant funds that may reimburse \$40,425; and NY Sun which may reimburse \$5,250in addition to solar tax credits.

Additional request for a facade on lower Classic Street estimated at \$19,000 and the conversion of a second storefront adjoining the jewelery store into a side-walk accessible one-bedroom apartment for \$29,000.

Total investment of \$155,087 Requesting \$80,000 in NY Forward Funds



PROJECT LOCATION #5 THORPE'S BUILDING AT 16 JOHN STREET - PRIVATE

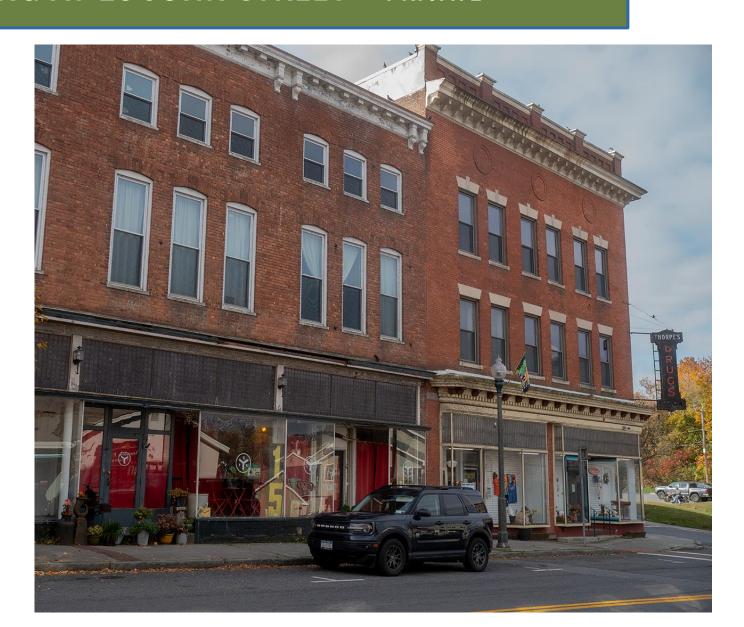
THORPES CLASSIC SIGN

24 Church Street

Requesting funds to restore the classic Thropes Drug sign. This historic sign is located on the corner of the Thorpes Building at Church and John Streets in the heart of Hoosick Falls.

Total investment of \$10,000 Requesting \$10,000 in NY Forward Funds





PROJECT LOCATION #6 "STAY" BYTE BUILDING AT 15 JOHN STREET - PRIVATE

BYTE BUILDING

AT 15 JOHN STREET

This historic 24,000-sq-ft building with 140 feet of street frontage was the focus of a \$525,000 restoration between 2013 and 2022 and is a popular local destination for woodfired pizza, an art gallery, and short-stay accommodations.

The first floor houses Byte, an artisanal pizza restaurant that features a wood-burning oven, a bar constructed from the building's original materials, and seating for 60 indoors and four to eight people outdoors on the sidewalk. Byte features local musicians monthly, and sells Turkish groceries and imports Turkish desserts from Brooklyn, NY. 3rd EYE is a 5,000 sq-ft art gallery that is also on the first floor and features local artists and the owner's original work. The gallery has hosted numerous shows as well as wedding and prom parties attended by locals, guests from nearby towns and states, and the New York City - Washington, D.C. metro corridor.



PROJECT LOCATION #6 "STAY" BYTE BUILDING AT 15 JOHN STREET - PRIVATE

The second floor features five stylistically distinct short-stay residencies. In 2021 the short-stay accomodations collectively booked 982 nights, with guests coming from New York City, Washington D.C., Boston, Chicago, Arkansas, Oregon, California, Arizona, Florida, and from Canada, England, Ireland, and Norway. Guests regularly comment on enjoying local businesses (Iron Coffee, Hoosick Provisions, and Small Song gift shop), illustrating the broader impact guests have in the downtown area.

The third floor holds the potential for additional short-stay rental spaces. Other opportunities include an art studio, classroom space, and the expansion of exhibition space to accommodate other area artists.

Owner is seeking New York Forward funding to renoivate the third floor to add six short-stay accommodations.

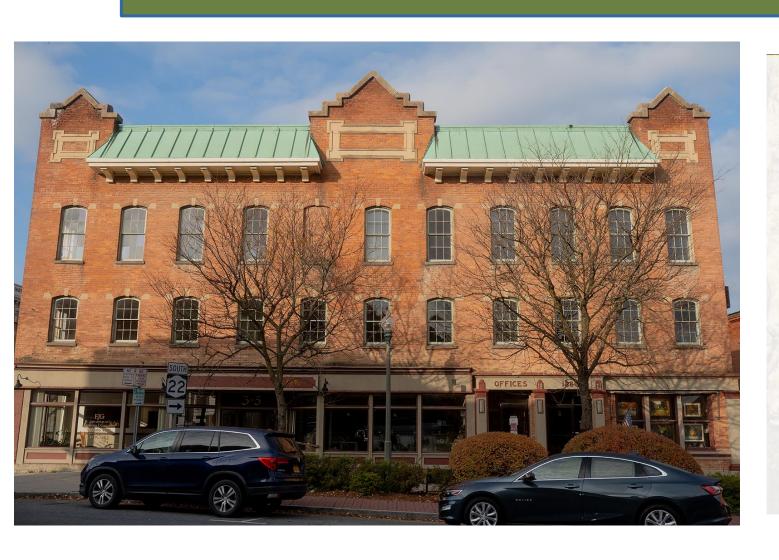
> Total Project Cost \$400,000 NY Forward Investment \$200,000



PROJECT LOCATION #6 "STAY" BYTE BUILDING AT 15 JOHN STREET - PRIVATE







Wood Block

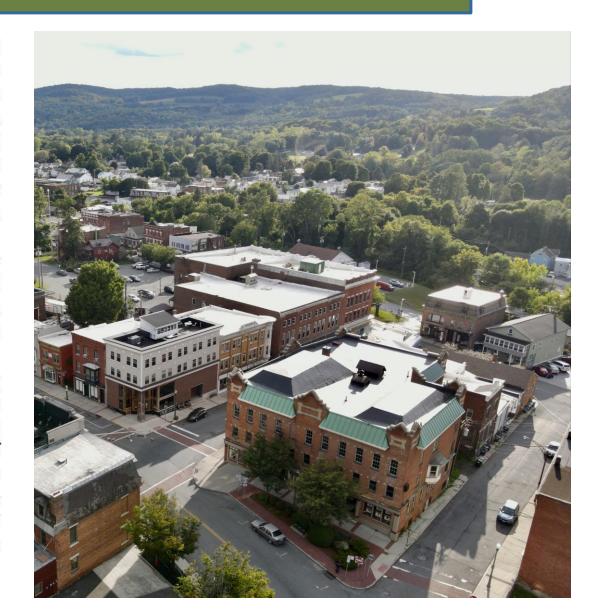
AT 5 MAIN STREET

The 1873 Wood Block is a three story 21,000 square foot masonry building anchoring the Village's Main Street. The ground floor houses professional and service businesses, while the two vacant upper stories (each 7,000 sq ft) including the unique third floor Wood's Opera House, are poised for a transformation. It continues to be at the core of the community as part of the downtown historic district listed on the State and National Registers of Historic Places. It is owned by Civic and Cultural Restoration Inc. (CiviCure), a public not-for-profit 501(c)3 organization founded in 2000 with a community-driven arts and culture mission.

Renovations to the core public spaces on the second and third floors of the Wood Block will create modern facilities bringing new opportunities for a host of potential public uses while honoring generations of artists, musicians, dancers and performers that have called Hoosick Falls home. With the addition of universal accessibility on these floors, the space will welcome the whole community to co-working space, public meeting rooms and classrooms featuring high speed internet, gallery space and arts-related rental space that would appeal to framers, conservators and many others. Additionally, the two third-floor theater spaces with ideal acoustics for music and a purpose-built dance floor offer unique opportunities for large public programs as well as event rental.

In addition, two proposed exterior public art spaces will connect Wood Block to other public art from the riverfront to the village green including the Grandma Moses mural just across Main Street. A foundation for a changing program of outdoor sculpture in the pocket part in front of Wood Block will be joined by a mural on the north side tying into the Greenway as well as NYF projects on lower Classic Street.

CiviCure is a public charity that has invested \$900,000 in our community, including purchasing this downtown anchor building without a mortgage thanks to donations raised in 2017. In 2021, CiviCure secured the building against active water damage through a \$150,000 NYS Main Street Revitalization grant that replaced the complex roof and decaying masonry. Between 2021 and 2023, \$35,000 was raised locally from two foundations and many individual donors for the restoration of the second and third floor windows. In the past giving year two gifts totaling \$65,000 were received from the RW Wilson Charitable Trust. CiviCure matched \$40,000 of those funds six months before the deadline in 2023, bringing the total funds raised to \$105,000 in 18 months.



Project Proposal for First Floor

ADA public restroom on Main St. offering universal public access closest to the public Greenway walking trail and the Hoosic River.

Cost Estimate \$50,000

Project Proposal for Second Floor

Universal access, upgrade building systems and renovate core areas to accommodate flex space for public classrooms, gallery space, meeting rooms.

Cost Estimate \$475,000

Project Proposal for Third Floor

Universal access, upgrade building systems and renovation of two large public performance spaces.

Cost Estimate \$475,000

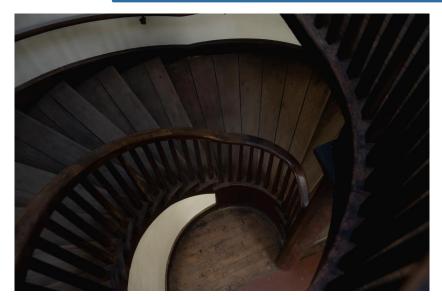
Total Investment \$105,000 Total NY Forward Investment \$1Mil

> Wood Block is tax credit eligible, grant funds, fundraising events and philanthropic sources.













PROJECT LOCATION #8 24/7 PUBLIC AMENITIES AT 24 MAIN STREET- PUBLIC



Public Amenities

at 24 Main Street

To meet the daily needs of downtown visitors for major events held downtown and at neighboring Wood Park and to support the Main Street bus stop for public transport, the village is requesting NY Forward Funds to install ADA compliant restrooms, available 24/7. Additional the Village is seeking funds to rebuild the deteriorated accessibility ramp and railing into the building. The neighboring Wood Park attracts thousands annually for various events and parades, increasing the need for public restrooms in close proximity.





Total Project Cost \$225,000 NY Forward Investment \$225,000

PROJECT LOCATION #8 24/7 PUBLIC AMENITIES AT 24 MAIN STREET- PUBLIC



PROJECT 1

ADA RAMPS

- -Remove ADA concrete ramps and side walk extention on side of building and turn back to grass.
- -Remove ADA concrete ramps and side walk extention on side of building and turn back to grass.
- -Install new pre engineered aluminum ramps leading to front door.

SEE SPECT DRAWINGS FOR DETAILES

PROJECT 2

BATHROOMS AND PD OFFICE

- -Move walls and plumbing to creat 2 new ADA bathrooms for public use.
- -Build new wall to create office space in PD

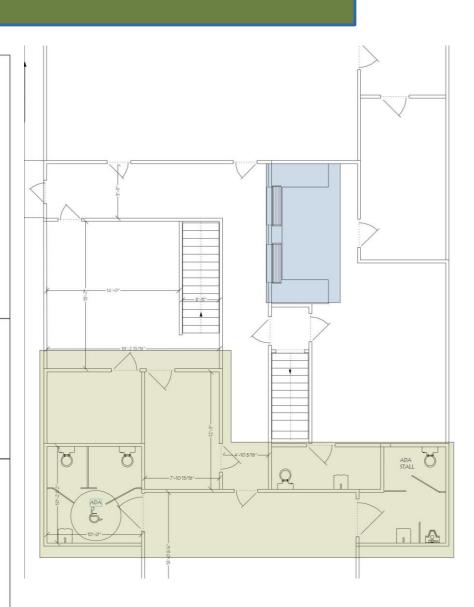
SEE SPECT DRAWINGS FOR DETAILES

PROJECT 3

CLERKS OFFICE

- -Create new work space for Cleark with raised counter and desk area.
- Install two security roller doors for public windows

SEE SPECT DRAWINGS FOR DETAILES



PROJECT LOCATION #9 WATERFRONT MEMORIAL PARK AT 1ST STREET- PUBLIC

WATERFRONT MEMORIAL PARK

IST STREET

This six-acre remediated plot with parking is currently owned by Oak-Matsui. Active negotiations are underway to transfer the property to the village. Once transferred, public input supports a large outdoor recreational space with sections dedicated to ecological restoration and bioremediation and the remaining area available for public use. This property borders a large section of the already public Greenway and Hoosic River.

Total Project Investment \$2.3Mil NY Forward Investment \$2.3

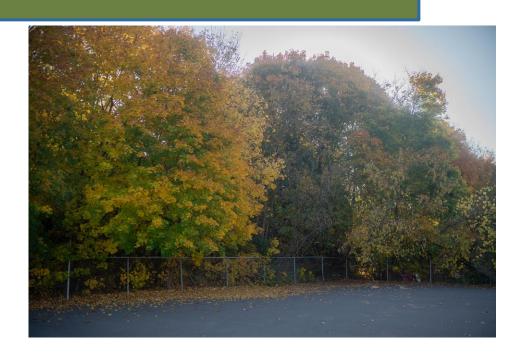




PROJECT LOCATION #9 WATERFRONT MEMORIAL PARK AT 1ST STREET- PUBLIC









PROJECT LOCATION #10 SANDBAR AT 21 LYMAN STREET- PRIVATE

SANDBAR BAR & RESTAURANT

AT 21 LYMAN STREET

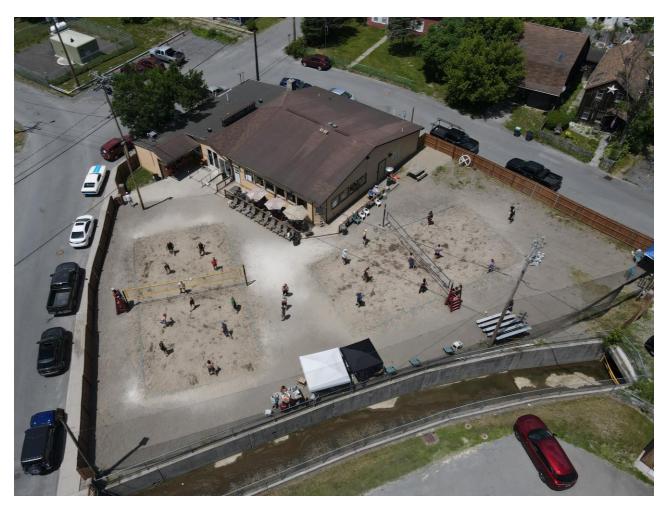
Requesting funds to add one volleyball court at the Sand Bar and installing sidewalks that will allow for additional street parking to accommodate an ever-growing customer base. Owner will match 50 percent. An ever-increasing demand for our volleyball leagues and tournaments which suggest a third court will not only accommodate overflow, but attract additional participation. Also requesting funds to add an outdoor viewing deck and for site excavation and new sand. With Village participation in improving streetscapes,

the Sandbar will extend fencing to enhance pedestrian safety.

Total investment of \$20,000 Requesting \$10,000 in NY Forward Funds



PROJECT LOCATION #10 SANDBAR AT 21 LYMAN STREET- PRIVATE



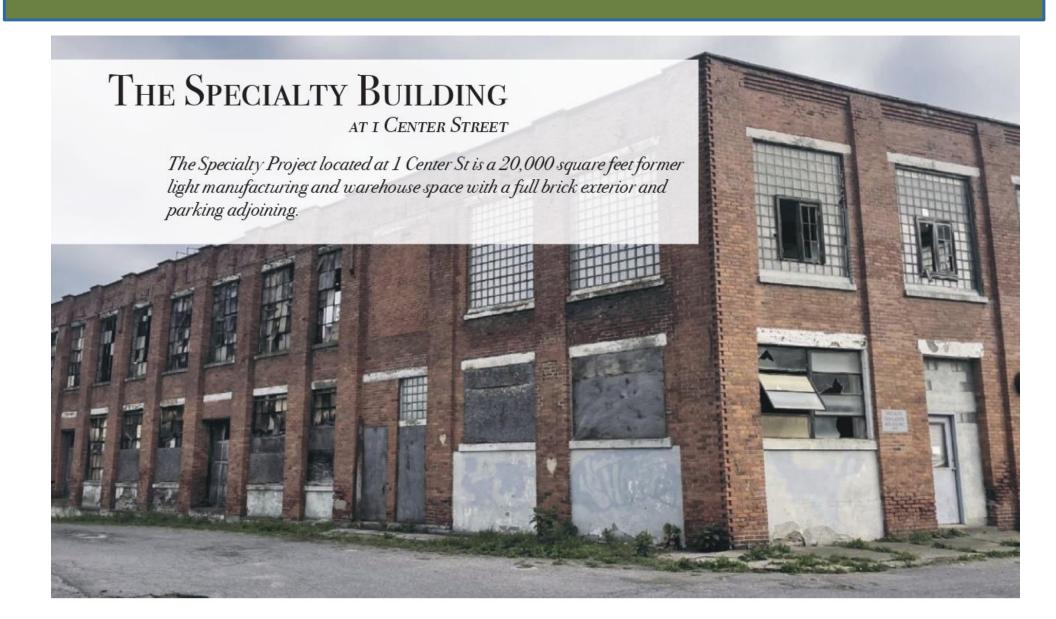


PROJECT LOCATION #11 LYMAN STREET WALKING CORRIDOR- PUBLIC





PROJECT LOCATION #12 SPECIALTY BUILDING AT 1 CENTER STREET- PRIVATE



PROJECT LOCATION #12 SPECIALTY BUILDING AT 1 CENTER STREET- PRIVATE

Total Project Investment \$2.1M NY Forward Investment \$700,000

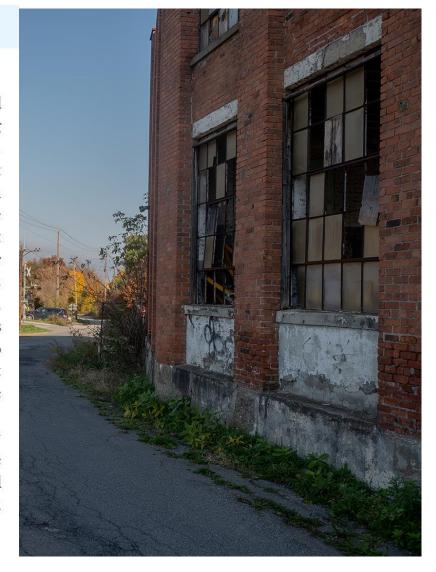
Hoosick Falls resident Jasen VonGuinness is has affordable residential units above. completed several major rehabilitation projects in within the Village limits and in the Capital District, including a full conversion of the Old Saint Mary's High School (1893) building located at 9 High Street into eight currently occupied residential units totaling 16,000 square feet, the historic 53 Classic Street, a four-unit mixed use building that included a mainfloor commercial space, which leveraged

National Grid's Shovel Ready program, and 2 Center Street, a building across from the proposed Specialty Building project, that was vacant for 15 years. He converted this light manufacturing space into a vibrant live-music venue and restaurant, Unihog, featuring talent from Maine to Mexico while also promoting local musicians. Six currently-occupied residential units are were added to the second floor.

Last year, Mr. VonGuinness secured the building across from Unihog with the goal of creating a mixed use development featuring a business incubator withe four commercial spaces on the main floor and 12

The project will feature green building techniques and utilize recycled and upcycled materials while conserving the industrial appearance of the original structure. Additionally, the project will feature a 10,000 square foot rooftop solar array in facilitated by the NY Sun Program and all-electric utilities per the New York All Electric Building Act. With the success of 53 Classic Street incubator, Mr. VonGuinness will create support for four resident-initiated business. Currently there are letters of intent for a fitness facility, brewery, mechanics shop, and retail space. The construction of 12 residential units will provide the cash flow for the commercial spaces to operate with little to no overhead until they begin to profit and contribute financially toward the sustainability of the building community.

VonGuinness is currently working with Community Preservation Corporation for primary lending to complete the project with a large emphasis on financing being repaid in part via Restore NY and NY Forward funds. Completion of the project is estimated at \$2.1M.



PROJECT LOCATION #13 HALL STREET PARK ON HALL STREET- PUBLIC

HALL STREET PARK

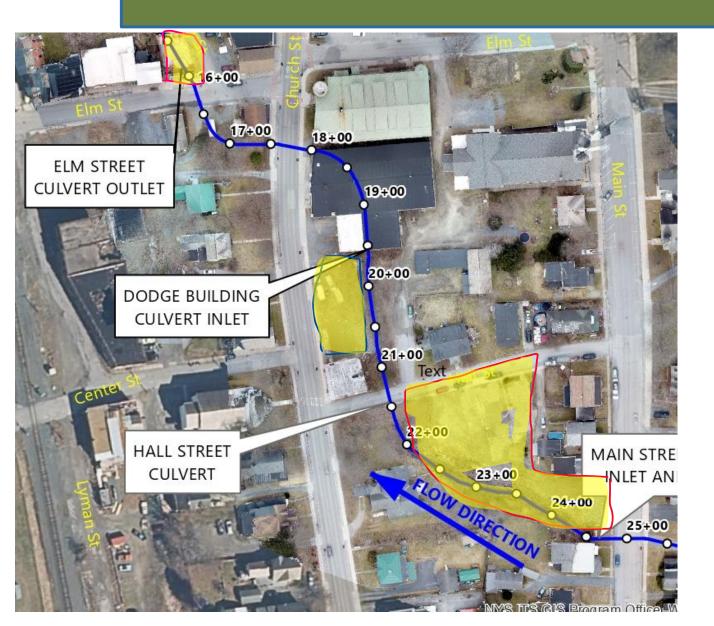
Funding requested by the village for a water-collection garden and park adjoining Woods Brook. Demolition of three homes and flood-remediation of this site opened up a space along the border of our focus area. The park would include a few parking spaces and a small walking path for visitors.

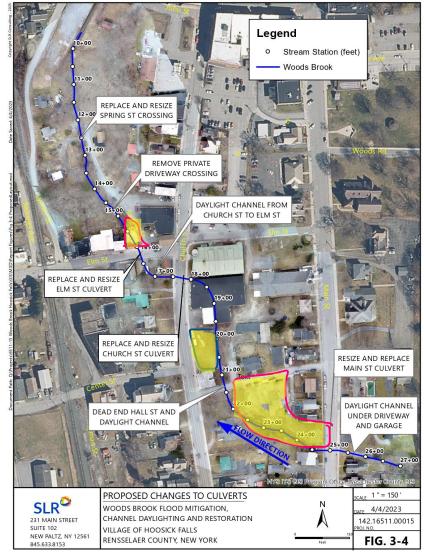
Total investment of \$10,000 Requesting \$10,000 in NY Forward Funds





PROJECT LOCATION #13 HALL STREET PARK ON HALL STREET- PUBLIC





PROJECT LOCATION #14 ARMORY BUILDING AT 80 CHURCH STREET- NONPROFIT

Hoosick Armory

AT 80 CHURCH STREET

The Hoosick Armory project: We are requesting \$400,000 from NY Forward to enable the renovation of restrooms to accommodate handicapped individuals, rehabilitation of large iron clad windows on the Historically registered building, and the addition of an elevator to allow for handicapped accessibility throughout the building. The Hoosick Armory designed by the State architect, Isaac Perry and constructed in 1889 in the heart of the Village. It is currently listed on both the State and National registries.

Total Project Cost \$420,000 NY Forward Investment \$420,000

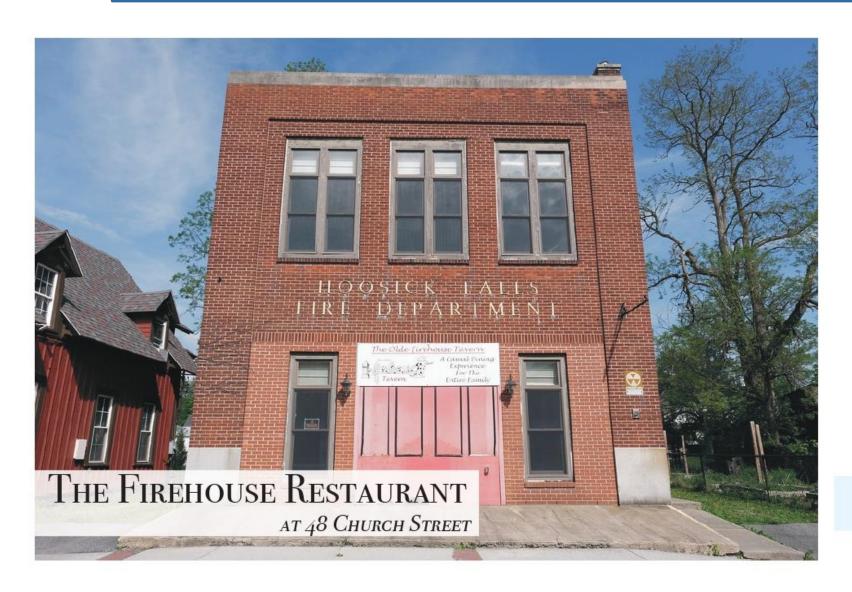


PROJECT LOCATION #14 ARMORY BUILDING AT 80 CHURCH STREET- NONPROFIT





PROJECT LOCATION #15 OLD FIREHOUSE BUILDING AT 48 CHURCH STREET- NONPROFIT



New owners of the historic Hoosick Falls Firehouse on Church street are working towards re-opening of the building which has been vacant for a number of years now for conversion into a restaurant. They acquired the adjacent property this year, which is an empty lot currently and plan to connect the vacant lot to the building with an outdoor seated patio. This would be the first outdoor dining facility in Hoosick Falls. The large Firehouse garage doors which had been boarded over by previous owners will be reopened and a large glass door will be installed.

The Firehouse was built in 1882 and it is our desire to respect the historic nature of the building and a conscious effort is being made to keep it's character as a firehouse.

Total Project Investment \$120,000 NY Forward Investment \$40,000

OTHER PUBLIC PROJECTS

STREETSCAPES, PUBLIC MURALS & SCULPTURES, & GREENWAY WAYFINDING

Public Murals & Sculptures

Funding requested in support of public artwork for the Wood Block building and Lower Classic Street and sculpture displays along Main Street.

Total investment of \$97,000 Requesting \$97,000 in NY Forward Funds

GREENWAY WAYFINDING

Funding requested in support of signage to locate the public Greenway from different access points throughout the village.

Total investment of \$45,000 Requesting \$45,000 in NY Forward Funds

STEETSCAPES

Improvements to the village's main corridors will enhance the overall appearance of and accessibility to downtown. Significant repairs are needed to sidewalks and to improve lighting along these main corridors. The Village of Hoosick Falls is requesting funds to make these updates and repairs and to add ADA compliant crosswalks within the focus area.

Total Project Cost \$600,000 NY Forward Investment \$600,000



POWERPOINT PRESENTATION SPECIAL THANKS GO TO:

Robert Allen, Village Mayor

Marianne Zwicklbauer, Chair, Hoosick Rising Economic Development Partnership, Inc. Doug Sauer, Village Trustee

Vanessa Lewis Local Photographer, former Trustee





THANK YOU FOR CONSIDERING

THE VILLAGE OF HOOSICK FALLS

FOR THE NEW YORK FORWARD GRANT – CAPITAL REGION